

About The-Addition®

Get in Touch



Sometimes, it's the little things.

As Mother Teresa famously said,

"It is not how much we do - It is how much **love** we put into the doing."

The-Addition is one of those little things, conceived with a lot of love, and the notion that the birth experience could be better for families and their care team.

Jennifer Krispi is an experienced labor and delivery nurse and childbirth educator. As a nurse, Jennifer understands the clinical importance of external fetal heart monitoring (EFM). She also realized that EFM could be performed so much more effectively if the transducers were better fitted to the patient.

The "non-stress" test is already one of the most stressful tests for a pregnant patient, so why not figure out how we can get better tracings in a way that is simple, safe, timely, cost-effective, and allows the pregnant patient and their nurse to get through this experience as comfortably as possible?

After a long and challenging labor, The-Addition was born. Two little foam pads that can do so much for so little. When attached to the transducers, early testing has found that EFM tracings are improved.

Patients that were previously difficult to monitor due to obesity, premature labor, or multiples were now producing high quality tracings with reduced artifact with significantly less need for the nurse to readjust the transducers or bands... if at all.

Let's support nursing innovation.

Together, we can add to the evidence base that will help give patients and providers the prenatal and labor care experience they deserve.

We'd love to hear from you.

If you would like more information about participating in our pilot study of The-Addition, please contact us to take part in this exciting research opportunity today.

For product information:

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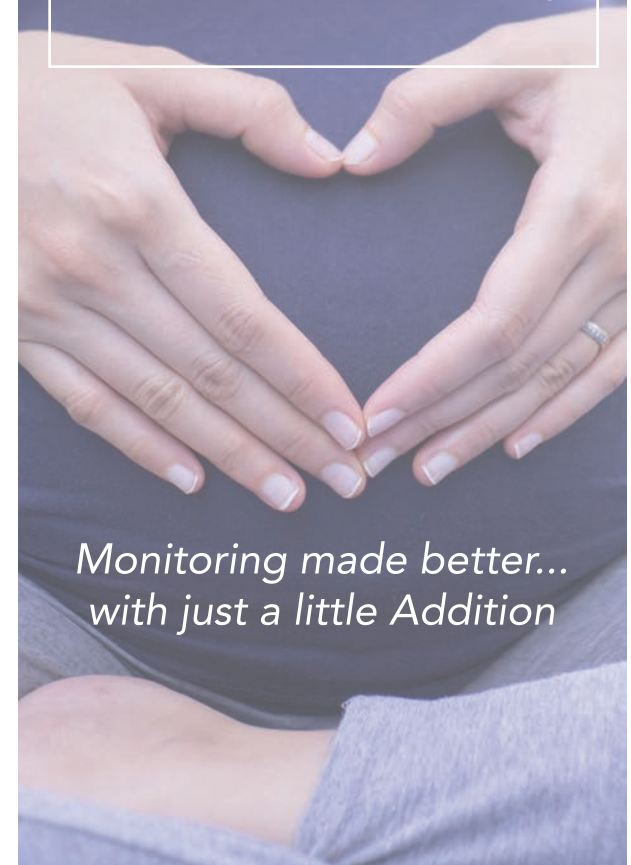
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Foam Transducer Stabilizing Pads

For External Fetal Heart Monitoring



*Monitoring made better...
with just a little Addition*

How Does It Work?

Two pieces of foam, with adhesive backing. That's it.

What is The-Addition? The-Addition is a FDA-approved product intended to improve the EFM experience for pregnant patients and the nurses that care for them by stabilizing the transducers. The product consists of a set of two small foam pads- an "O" shaped ring, and a smaller circle for the toco transducer. The foam has a water-resistant adhesive backing that allows the pads to be applied to the transducers. Both adhesive and foam have undergone rigorous testing for safety and efficacy, and both are hypoallergenic.



Why should I consider this product in my practice?

In the years since its inception, The-Addition has been used on over 16,000 patients safely and effectively. No adverse reactions have been reported, but nurses, physicians, and patients have been more satisfied with their EFM experience. Not only is The-Addition safe and comfortable, it saves facilities thanks to saving nurse time, allowing more patients to be seen for NSTs in the clinic setting, and even requiring less ultrasound jelly. Feedback from current users of The-Addition report that they have been able to obtain quick, clear tracings while reducing patient discomfort and leaving more time for the nurse to focus on other patient needs.

EBP & The Addition

The evidence so far.

Expectations of pregnant patients and their care teams are changing, and our practice needs to embrace that. Whether EFM is being performed in a clinic for a NST, or in the hospital during antepartum or labor, it needs to be quick, safe, and effective. Both the nurse and pregnant patients have complained that belly bands are uncomfortable without support, and requires the nurse to spend significant time to readjust the transducers. Strips often take a long time to obtain, and may contain artifact that can impact clinical decision making and patient safety. This is especially true in pregnant patients who are obese, experiencing pre-term labor, or expecting multiples. Nearly 25% of all pregnant patients in the US are considered obese at the beginning of their pregnancy, and it is up to us to find a better way to monitor the health status of our complex patients.

A literature review of current products to enhance EFM have shown that there is nothing on the market to improve this process that is significantly preferred by either clinicians or patients, especially in complex monitoring.

Unlike other products, The-Addition is:

- Safe for patients
- Easy to apply without costly training
- Cost-efficient for both clinics & hospitals
- Makes belly bands more effective
- Allows nurses to focus on care, NOT adjusting

The Addition can be used for all pregnant patients with an indication for EFM. We hypothesize that The-Addition will improve nurse satisfaction while performing EFM in all patients, especially those that are challenging to monitor.

Our Clinical Trial

EBP matters, and you can help.

As providers, we know that using evidence-based products to guide our practice is essential. Here at The-Addition, we have brought in an outside research team to design a safe and simple pilot study that can add to the current literature on EFM. We are now looking for appropriate clinical sites to conduct our study, and we'd love to have you on board.

What does the study look like?

- Participants are **nurses** who perform EFM
- Nurses are trained in application of The-Addition with a video and skills check
- Nurses take a pre-survey, and then apply The-Addition to their next 10 patients where EFM is indicated
- After they've applied all 10 sets, the nurse then completes a post-survey about their experience with the product in different patient populations

Why should you participate?

- Study length is only two weeks
- There is NO cost to the facility to participate
- All materials are provided
- Nurses get hands on experience with research which may help improve the sustainability of EBP implementation efforts
- No patient data is collected

Nurses know what works for them. It is vital to support novel nurse innovation so more products can be developed and tested against their predecessors. When new ideas are supported and tested, everyone benefits.